

Coupon Retention

Associates will treat coupons with the same care and attention as cash handling transactions by securing processed coupons in the register during the day, and then in the Rite Aid Coupon Redemption Service envelope.

Expiration Dates

Associates will inspect each coupon's expiration date to ensure its validity. Once scanned, cash registers will review the coupon to ensure the product is included in the purchase. Return expired or ineligible coupons to the customer.

Internet Coupons

Coupons obtained from the internet will be honored *only* if the coupons bear the official Rite Aid name and logo and are authorized by Rite Aid. Rite Aid will not accept ANY "free product" internet coupons.

Instant Redemption Coupons

On occasion, a vendor may offer instant redemption coupons in support of a merchandise promotion. These coupons must be immediately adhered to the product. Forwarding vendor instant coupons directly to the clearinghouse, without first allowing our customer the opportunity to redeem with purchase, is a violation of this policy.

Limits on Usage

Only one manufacturer's coupon is accepted for each product, unless coupled with a manufacturer's or valuable coupon found in a Rite Aid circular.

Post Coupons

Post coupons, those offered by the customer after the transaction is completed, require store management approval.

Recap Reports

Store management will process coupon recap reports once weekly and forward to the Rite Aid Coupon Redemption Center.

VIOLATION OF POLICY - DISCIPLINARY ACTION

Associates who fail to adhere to this policy are subject to disciplinary action, up to and including discharge.