

RITE AID POLICY

Coupon Acceptance and Accountability

Policy Owner: Group Vice President, Store Operations
Policy #: SOP,06.04
Effective Date: January 29, 2008
Replaces: October 2006

SCOPE

This policy applies to all associates that work in a Rite Aid store location and field management.

POLICY

Store management will ensure coupon activity is properly accounted for and according to the highest standards of Rite Aid fiscal responsibility. Coupon count discrepancies and/or any other suspicious circumstances may constitute fraud. As such, store management will be held accountable for discrepancies reported by the manufacturer and/or redemption center.

To avoid discrepancies, all coupons must be scanned at the register, and then secured in the Rite Aid coupon envelope. Store management will forward all redeemed coupons to the redemption center once weekly using the coupon envelope.

In addition, store management will review weekly cashier performance reports to identify unusual or excessive coupon transactions. The District Manager will be notified when unexplained activity is observed and assistance is needed.

Rite Aid accepts **four types of coupons**: **1)** those generated by the manufacturer and found in newspapers; **2)** manufacturer's coupons found in Rite Aid circulars; **3)** Rite Aid store coupons, also known as "valuable coupons," that also are found in Rite Aid circulars; and, **4)** only those internet coupons that contain the official Rite Aid name and logo as authorized and recognized by Rite Aid. Note: Rite Aid will not accept ANY "free product" internet coupons.

Rite Aid will not honor coupons that have expired, or have been, or appear to have been reproduced, altered, or misused in any way. This includes coupons that have been, or appear to have been scanned electronically reproduced, or obtained via Internet (other than those taken from the Rite Aid website or another authorized website, and/or bear the official Rite Aid name and logo). Coupons may not be reproduced photocopied, trimmed, or altered in any way.

Rite Aid reserves the right to deny redemption for coupons that exhibit signs of misrepresentation, including, but not limited to: "gang cut" (coupons presented in bulk that appear to have been cut by machine – a form of coupon fraud), similar cuts and tears, or sequential number patterns. Coupons may not be reproduced, photocopied, trimmed, or altered in any way by the customer or Rite Aid associate.

PERFORMANCE REQUIREMENTS

Cash Value

Coupons, and their face value, cannot be exchanged for cash.

Competitor Coupons

Front-end competitor coupons will not be honored at Rite Aid.